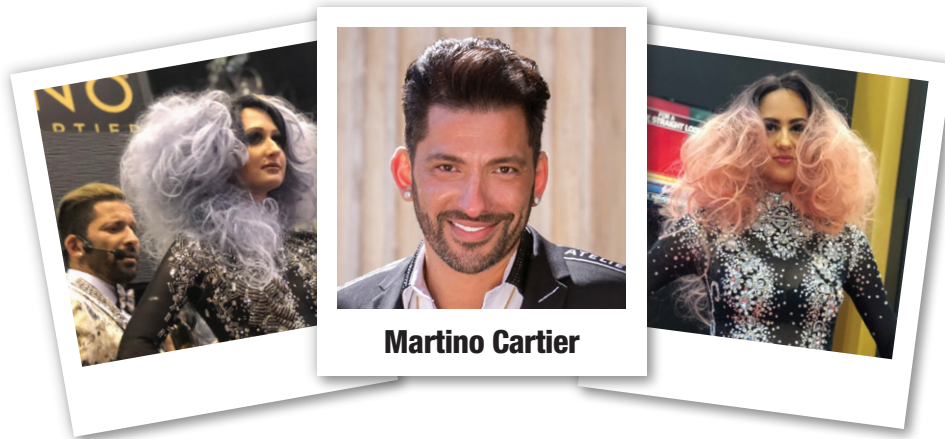


# premiere PHILADELPHIA



Martino Cartier

## Get to Know Martino Cartier Premiere Philadelphia, September 23-24, 2018

**What is the main takeaway you would like attendees to get from your presentation?**

To leave remembering why they wanted/needed to become a hairdresser, to be recharged, empowered, confident and ready to receive their break throughs.

**If you could share a Premiere stage with 3 other guest artists, who would they be?**

Tabatha Coffey, Beth Minardi and Vicki Casciola.

**What past trend do you hope never comes back?**

The Mullet.

**Have you found any techniques that work best for upselling products or services to your clients?**

The best technique is when you have a product that is almost empty, give it to the client, so she takes it home and it will immediately change her life, she will love it and she will come back and buy it on her own.

**When did you realize that you needed to step out of your comfort zone to level up to where you are today?**

When I got on my knees and begged Tabatha to marry me on Bravo.

**What is your favorite color trend currently?**

The rooted look.

**What are your go to tools to execute a successful color correction?**

Wella.

**What charity or charitable cause are you most passionate about?**

Wigsandwishes.org, my passion and life's purpose.

**What three items do you never leave the house without?**

Phone, bling, battery backup and platinum AMEX.

**What job would you be terrible at?**

A writer or a speller.

**What is your favorite:**

**Color?** Gold.

**Type of food?** Seafood.

**Movie?** The Greatest Showman or American Tale.

**Dessert/candy?** Crème brulee.

**Television show?** HSN.

**Place to vacation?** Egypt.

**What are things that always brighten your day?**

Music, Jesus and women.

**What is something that everyone is obsessed with, but you're just not into?**

Rainbow hair.

**If someone narrated your life, who would it be?**

An old Jewish man from Long Island.

**See and Learn from Martino Cartier, In Person**

Join Martino Cartier, this weekend at Premiere Philadelphia (September 23-24, 2018)! With a Show Pass attendees will be able to experience Martino's classroom education, empowering Mainstage presentations and shop from Martino by Martino Cartier. In addition to all that Martino has to offer at the show, Beauty Professionals can learn from the industry's other leading educators in 300+ classes, Mainstage presentations and enjoy the exhibit floor with more than 500 exhibit booths. For more information or to register visit [premierphiladelphishow.biz](http://premierphiladelphishow.biz)

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