

premiere show group



Chuck Caple

Get to Know Chuck Caple Premiere Philadelphia, September 23-24, 2018 & Premiere Birmingham, October 21-22, 2018

What is your most memorable experience while at Premiere?

In 2011, when the Premiere videography team recorded my entire class live and gave me a copy of it.

What inspired you to become an educator?

My trainer, the late Olive Benson of Boston, MA and the late Leo Passage, CEO of Pivot Point Intl.

What is the best advice you could give your fellow artists?

Never stop investing in your craft and in education.

If you could have any celebrity as a client, past or present, who would it be?

Oprah.

What is your favorite current trend?

Short Pixie Haircut.

What is your motto?

Simplicity is the ultimate sophistication.

How do you get your creative juices flowing?

Music and hourly meditation.

Best advice you have ever received?

Make yourself scarce and make people want you.

Who or what is your biggest motivator?

Preachers and ministers.

What inspired you to want to make a career in the beauty industry?

When I realized how good I was at it.

Who or what inspired you the most in the beginning?

My mom, a cosmetologist.

Did you aspire to be an influencer in the beauty industry as you built your career or was it something that just evolved?

Yes, I aspired to be an influencer once I realized my talent.

When did you realize that you needed to step out of your comfort zone to level up to where you are today?

When I took a contract with Proctor & Gamble to work in their South Africa division for months at a time.

What has been a turning point in the beauty industry in your opinion?

The era of social media and youtube and how it has changed educational perspectives in the industry in negative ways.

Can you offer advice or tips for stylists trying to get into the education side of the industry?

If you're gonna teach, get training first. Don't let your ability to do hair really well, give you a false sense that it qualifies you to teach.

What is the best way to cover / camouflage gray?

Formulation! Analyze the percentage of gray...match it level for level (10% of gray formula to 10% gray for example) with the same amount of gray formula at 1 to 2 levels higher than the level you're working at. Use this approach up to 50% of gray. Anything over 50%, stay at 50% of gray formula (50% and over only requires 50% of gray formula included in regular or total formula. This is guaranteed gray coverage or camouflage.

Would you recommend something different for a client who is wanting to let the gray grow in but not look unkempt?

After shampoos, use a mixture of 2 part moisturizing conditioner and 1 part 20 volume peroxide as the conditioner for about 3 minutes.

Talent or knowledge not being a factor, and you weren't a beauty professional, what career would you have?

Politician.

Do you have any passion projects going on right now?

My very own retreat which is going into its second annual year entitled "Hairdressers Empowerment Retreat".

What is your favorite color?

Black.

What is your favorite type of food?

Seafood.

What is your favorite movie?

Pretty Woman with Julia Roberts and Richard Gere.

What is your favorite dessert/candy?

Cheesecake, bread pudding and symphony candy bar.

What is your favorite place of vacation?

Hawaii.

What is your favorite genre of books?

Inspirational & spiritual books.

What is your favorite genre of movies?

Love movies.

If you could have dinner with 3 people, past or present, who would it be?

Barack Obama, Sanaa Lathan, Lala Hathaway.

What 3 items do you never leave the house without?

Business cards, watch and cell phone.

If money and time were not an issue, what hobby would you have?

Traveling and cruising.

Do you like sports? Who is your team?

YES! Football, basketball, track and field, golf. I have no specific teams... only players.

What do you wish you knew more about?

The stock market.

What are things that always brighten your day?

Talking to my kids.

What is your ideal way of spending your weekend?

Anything that includes being with my wife.

What is an interesting fact about you that most people do not know?

I'm very private and like being alone.

Most interesting place you have ever been?

South Africa.

Do you prefer shopping in store or online?

In store.

If you could make one rule that everyone had to follow, what would that rule be?

That no one would be allowed to display racism of any kind toward any one.

What are three interesting facts about you?

I love music, I like love stories/movies, I love Christmas time.

In your autobiography, what would you name the current chapter of your life?

Finding My Place

Want to learn from Chuck Caple, in person?

This fall, Chuck Caple will be educating at both, Premiere Philadelphia (September 23-24, 2018) and Premiere Birmingham (October 21-22, 2018). With a Show Pass registration to the show, attendees will not only be able to learn from Chuck about *The Real Way to Color Hair* and *Hair Cutting* but also attend hundreds of classes, Mainstage presentations and the remarkable show floors featuring some of the industry's leading manufacturers.

For more information or Show Passes, visit www.premiereshows.com.