

premiere PHILADELPHIA

2018 WEBSITE ADVERTISING SPECIFICATIONS

DEADLINE

MONTH OF PLACEMENT	GRAPHIC DEADLINE
July	June 15
August	July 13
September	August 10

ELECTRONIC FILES

Advertising materials may be emailed.

Please include:

- Ad
- Website Link

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 72dpi
- All graphics must be RGB
- JPEG, GIF or PNG ONLY
- Static design ONLY no animations

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

BANNER GUIDELINES

AD NAME	DIMENSION	SIZE
Interior Banner	180x300	40KB
Registration Banner	415x130	40KB

INTERIOR BANNER & REGISTRATION BANNER

Will be rotated with each new page visit between a maximum of 5 companies per location. For example, if 5 banners are sold for the month, each advertisement will be viewed one out of every five times the page is visited.

SOURCE LOCATION - INTERIOR BANNER

Website

premierphiladelphia.show.biz

Show Info

- Registration Prices
- General Info & FAQ's
 - Continuing Education
 - Travel Tips
 - Who Can Attend
- Education
- Show Schedule & Location
- Special Events
- School Program
- Show Preview

Hotel & Travel

- Hotel Reservations
- Airport Information
- Ground Transportation
- Directions & Parking
- Dining & Night Life
- International Travelers

Media

SAMPLES

INTERIOR BANNER

180x300

premierePHILADELPHIA
Premiere comes to the Northeast
September 23-24, 2018

SHOW INFO HOTEL & TRAVEL MEDIA CONTACT US MY ACCOUNT EXHIBITOR INFO REGISTER TO ATTEND

HOTEL RESERVATIONS

Look at the lowest rates at official show hotels. Make your reservations with CONFIDENCE!

MAKE YOUR RESERVATIONS HERE

premiere is the ONLY official housing partner of Premiere Philadelphia
Only select hotels offering discounted rates and exclusive reservation perks. Book through us first.
Premiere Philadelphia's official housing partners' rooms at the show/hotel site are limited and available on a first come, first served basis. Book by August 21st for best availability.

BOOK YOUR ROOMS TODAY!

- Best Rate Pledge**
We guarantee prices to ensure our rates remain the lowest!
- Hotel Rewards Points**
Receive points towards your favorite program!
- Pay Delay**
Book now, pay later!
- Exceptional Service**
Serve you accurately before, during and after your stay.

Prefer to Book via Telephone?
Whether traveling solo or with a group, agents are ready to take your calls Monday through Friday from 9:00AM - 6:00PM EST at 855-992-2333.

SHOW INFO: Registration Info, Exhibitor Info, Show Schedule & Location, Show Dates, Show Program, Show Preview

EXHIBITOR INFO: Who's Exhibiting, Exhibit & Booth, Registration Application, Registration, Marketing & Communication, Floor Plan, Exhibit Design, Services for Exhibitors

HOTEL & TRAVEL: Hotel Reservations, Airport Information, Official Transportation, Dining & Night Life, Venues & Events, International Travelers

MEDIA: Media Partners, Press Photo Gallery, Official Content Rules

CONTACT WITH US: Facebook, Twitter

FOOTER: PREMIERE PHILADELPHIA, CONTACT US

© 2018 Premiere Show Group - Premiere Philadelphia

REGISTRATION BANNER

415x130

COMING SOON