

premiere PHILADELPHIA

2018 WEBSITE ADVERTISING SPECIFICATIONS

DEADLINE

MONTH OF PLACEMENT	GRAPHIC DEADLINE
July	June 15
August	July 13
September	August 10

ELECTRONIC FILES

Advertising materials may be emailed.

Please include:

- Ad
- Website Link

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 72dpi
- All graphics must be RGB
- JPEG, GIF or PNG ONLY
- Static design ONLY no animations

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

BANNER GUIDELINES

AD NAME	DIMENSION	SIZE
Interior Banner	180x300	40KB
Registration Banner	415x130	40KB

INTERIOR BANNER & REGISTRATION BANNER

Will be rotated with each new page visit between a maximum of 5 companies per location. For example, if 5 banners are sold for the month, each advertisement will be viewed one out of every five times the page is visited.

SOURCE LOCATION - INTERIOR BANNER

Website

premierphiladelphia.show.biz

Show Info

- Registration Prices
- General Info & FAQ's
 - Continuing Education
 - Travel Tips
 - Who Can Attend
- Education
- Show Schedule & Location
- Special Events
- School Program
- Show Preview

Hotel & Travel

- Hotel Reservations
- Airport Information
- Ground Transportation
- Directions & Parking
- Dining & Night Life
- International Travelers

Media

SAMPLES

INTERIOR BANNER

180x300

premiere PHILADELPHIA
Premiere comes to the Northeast

September 23-24, 2018

SHOW INFO | HOTEL & TRAVEL | MEDIA | CONTACT US | MY ACCOUNT | **EXHIBITOR INFO** | REGISTER TO ATTEND

HOTEL RESERVATIONS
Look at the lowest rates at official show hotels. Make your reservations with us now!

MAKE YOUR RESERVATIONS HERE

Official is the **ONLY** official housing partner of Premiere Philadelphia. They have picked hotels offering discounted rates and exclusive reservation perks. Only through us! Premiere Philadelphia's official housing partners' rooms at the discounted rate are limited and available on a first come, first served basis. Book by August 31st for best availability.

BOOK YOUR ROOMS TODAY!

- Best Rate Pledge**
We guarantee prices to ensure our rates remain the lowest!
- Hotel Rewards Points**
Receive points towards your favorite program!
- Pay Delay**
Book now, pay later!
- Exceptional Service**
Serve your audience before, during and after your stay.

Prefer to Book Via Telephone?
We have a team of knowledgeable agents ready to take your calls Monday through Friday from 9:00AM - 5:00PM EST at 855-992-3333.

SHOW INFO
Registration Dates
Exhibitor Info
Show Schedule & Location
Event Details
Ticket Program
Show Product

EXHIBITOR INFO
Who's Exhibiting
Contact & Venue
Registration Application
Premises
Marketing & Communication
Floor Plan
Catering/Setup
Services List
Booths

HOTEL & TRAVEL
Hotel Reservations
Hotel Information
Official Transportation
Event & Night Life
Travelers & Family
International Travelers

REGISTRATION
Media Permits
Press Pass Training
Official Credential Sales

CONTACT WITH US
Facebook
Twitter

STAY REQUIRED

ABOUT PREMIERE PHILADELPHIA

CONTACT US

SPONSOR BANNER HERE

SPONSOR BANNER HERE

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REGISTRATION BANNER

415x130

Admin Home | [www.premiereonline.com](#) | Log Out | Shopping Cart (0) | Wishlist (0)

premiere PHILADELPHIA

Search event

Purchase Show E-Pass

Home - Purchase Show E-Pass

CONGRESS

- Purchase Show E-Pass

CONGRESS

- Purchase Show E-Pass

Purchase Show E-Pass

ADA	\$0.00
International Beauty Professional 2 Day Show Pass - Early	\$55.00
Available to Non-United States Professionals and International Beauty Professionals	Purchase by 08/31/2018
	SAVE \$10.00 (Orig. \$75.00)

RESOURCES
Contact Us
My Account
Print My Passes
Post Workshop/Class Schedule

CONNECT WITH US
Facebook
Twitter

CUSTOMER SERVICE
1-855-992-3333
[www.premiereonline.com](#)

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