

premiere PHILADELPHIA

2018 E-PASS SPONSORSHIP SPECIFICATIONS

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 300dpi
- All graphics must be CMYK
- JPEG or PSD (Rasterized Text)
- Static design ONLY no animations

ELECTRONIC FILES

Advertising materials may be emailed.

Please include:

- Ad
- Website Link

TECHNICAL QUESTIONS

Elise Killebrew

Multimedia Designer

407-265-3131 x140 or 800-335-7469 x140

elise@premiereshows.com

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

PLEASE NOTE

The launch date will be dependent on when your graphic is received by Premiere. Graphics will be processed within 6-7 business days after receipt. Graphic will then be included on e-passes purchased from that date forward, and will run until 5pm EST on Friday, September 21. Ads are not included on passes purchased onsite.

GUIDELINES

AD NAME	WIDTH	HEIGHT
E-Pass Sponsorship	3.46"	1.46"

SAMPLE

E-PASS SPONSORSHIP

3.46" x 1.46"

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SHOW INFORMATION

Show Schedule
Sunday, September 23, 2018
9:00am - 6:00pm
Monday, September 24, 2018
9:00am - 4:30pm

Show Location
Pennsylvania Convention Center
Philadelphia, Pennsylvania

Important Information
• The QR code only allows one entry per scan
• Show passes are non-refundable and non-transferable.

Get Social f t @
#PremierePhiladelphia

SPONSOR #1

SPONSOR #2

THIS IS YOUR SHOW E-PASS
Print this Show E-Pass or display on your mobile device at any entrance into the show.

premiere PHILADELPHIA
Professional 2-Day Ticket - Special

Name:
Order #:

Premiere Philadelphia is for Beauty Industry Professionals and Students only.
(No Children or Infants Allowed)

SPONSOR #3

SPONSOR #4

