

premiere PHILADELPHIA

PREMIERE'S SCHOOL TEAM COMPETITION

90's Rewind

RULES & REGULATIONS

Tag Team

CELEBRITY LOOK-ALIKE CONTEST

Monday, September 24 @ 11:25am

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Desired Result

Turn your model into someone else – the 90s celebrity of your choice. The bigger the resemblance, the better the score!

Location

Exhibit Floor

Competition Fees

\$200 per team Advance

\$220 per team Day of Show

Registered competitors will receive a complimentary 2-day show pass and model will receive a complimentary 1-day pass to Premiere Philadelphia

Prizes

1st:

- \$500 cash prize
- 4 Show Passes for the 2019 Premiere show of your choice (\$240 value) courtesy of Premiere Philadelphia
- Individual prize packages (\$500 value) courtesy of Beauty Cast Network

Runner-up:

- 4 Show Passes for the 2019 Premiere show of your choice (\$240 value) courtesy of Premiere Philadelphia
- Individual prize packages (\$250 value) courtesy of Beauty Cast Network

Schedule

Monday, Sept 24

9:00 - 11:30a	Check-In/ Report Time
11:30 - 11:40a	Competition Briefing
11:40 - 11:55a	Station Prep
11:55a - 1:35p	Competition
1:35 - 1:40p	Model Posing
1:40 - 1:55p	Judging
1:55 - 2:15p	Awards

Competition Rules

GENERAL

1. Registration limited to the first 12 teams. Each school may only have one team in the competition. A team is comprised of 4 competitors and 1 model – 5 participants in total.
2. All competitors must be students on the day of the competition and must not hold any professional licenses relating to the competition.
3. All members of each team must be enrolled at the same school.
4. All teams must register with Premiere Philadelphia and all team members must be present in order for your team to compete. Photo ID required.
5. Teams must supply their own model. Models must be at least 18 years old. Photo ID required.
6. Teams will create a full look on a live model including nails, make-up, hair and outfit.
7. Models will be pre-dressed, but can wear covering over outfit.
8. Teams will decide what celebrity, real or fictional, they would like to use as their inspiration. Celebrities chosen must be appropriate for a professional setting. Celebrities deemed inappropriate will be disqualified and removed from the stage. Nudity is not allowed. If you are unsure about your selection, please contact show management for approval.
9. Teams must bring photos of their chosen celebrity to the competition.
10. Only two members of each team may be on stage at one time, with members trading places tag team style. Teams may coach their own teammates onstage. Teammates may only converse with members of their own team.
11. Teams will be judged on the following criteria: Theme Look, Creativity, Level of Difficulty/Technique and Presentation and Depiction of Celebrity.
12. All looks must be completed within the competition time.
13. After the competition, 5 minutes will be allotted to touch up your model's outfit and add accessories. You may not touch the model's hair, nails or make-up at this time. Models may be posed, seated or standing but must remain in the same position for the duration of the judging process.
14. The model is not required to be a student, but is not considered part of your school team for prizes.

HAIR/BARBERING

1. The use of color and/or extensions is allowed, and may be done in advance.
2. Hair pieces are not allowed.
3. All styling tools are allowed and must be supplied by the students. One electrical outlet will be provided with an 1500 watt maximum.
4. Hair must be loose and combed back at the start of the competition.

NAILS

1. Nails must be bare when model comes on stage.

MAKEUP

1. Models must arrive with no make-up on. Models wearing make-up will be required to remove it.
2. Competitors must supply their own make-up.
3. Prosthetics application is allowed but must not be pre-colored prosthetics. They must be made by the team using professional grade materials to ensure the safety of the model.
4. Bald caps are not allowed.

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Judging

1. Judging team will consist of top industry professionals representing each category of hair, nails & make-up.
2. The judges will inspect each model's hair, nails, and make-up during check-in. If the judges feel the model does not meet the requirements –i.e. too short of hair, pre-cut, styled, painted, etc. It will be up to the judge's discretion to deduct points and/or disqualify from the competition.
3. Judging will take approximately 15 minutes beginning immediately upon completion of the model posing period.
4. Entrants will be judged on five categories: Theme Look, Creativity, Technique/ Level of Difficulty, Presentation, Resemblance to Chosen Celebrity. Each category is worth 10 pts and 50 points can be earned per judge. Should a judge determine that a violation occurred, safety or otherwise, points may be deducted from the technique category or your team may be disqualified altogether.
5. Entrants and models must remain until the judges' decisions are announced.
6. The decision made by the judges is FINAL. There is no dispute process for the judging of this competition.

Liability

Premiere Philadelphia Show, Beauty Cast Network, the Pennsylvania Convention Center and all other competition sponsors shall not be responsible or liable for models or any damages arising out of work performed on model's hair.

Premiere Philadelphia Show, Beauty Cast Network, the Pennsylvania Convention Center and all other competition sponsors shall not be held accountable or liable for any damages, loss, harm or injury to competition participants or models.

Electrical Equipment

Each team will be provided with one (1) electrical outlet on the competition floor.