



Submit Completed Form to:  
jill@premiereshows.com

To be considered for coverage at  
the show – must be submitted at least  
3 weeks prior to event.

### Exhibitor News Form

We want to hear and share your company’s exciting news! Please complete the form below along with your press kit materials for the opportunity for your news to be featured on our website’s Exhibitor News section as well as to be matched with the industry media that will be covering our show\*.

#### Contact Information

Company Name \_\_\_\_\_

Website \_\_\_\_\_

Facebook \_\_\_\_\_ Company/ Release Hashtags \_\_\_\_\_

Instagram \_\_\_\_\_ Company/ Release Hashtags \_\_\_\_\_

Twitter \_\_\_\_\_ Company/ Release Hashtags \_\_\_\_\_

PR Contact \_\_\_\_\_ Email \_\_\_\_\_

Office Phone # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Company Contact \_\_\_\_\_ Phone # \_\_\_\_\_  
(if different from above) (if different from above)

Email \_\_\_\_\_  
(if different from above)

#### Show Information

##### Show you wish to release information to:

Please note – a signed exhibitor booth contract for the calendar year is required for the show(s) in which you request to release the information.

- Premiere Orlando     Premiere DAYSPA     Premiere Philadelphia     Premiere Beauty Classic     Premiere Birmingham

Can Premiere Show Group use information disclosed in this press kit as part of their pre/post show press release(s), social media/digital promotion?  
Promotion is based on availability and not guaranteed.

- Yes     No

#### Press Release Information

Date for Release \_\_\_\_\_

Brief company description:

##### Type of Release:

- Product Release     Awards/Recognition     Booth Demonstration     Photo Shoot/Fashion Event  
 How-To Tutorial     Guest Artist Signing     Guest Artist Q&A     Guest Artist/Influencer will be at your booth

#### Press Kit Information

With submission, please include the following items:

- Press Release     Company Logo     Product/Model Images for Release

\*Completing this form does not guarantee posting on Premiere’s website or industry media coverage.