

premiereshow group

Classroom Education Application

Premiere Orlando June 2 - 4, 2018
 Premiere Philadelphia September 23 - 24, 2018
 Premiere Beauty Classic October 7 - 8, 2018
 Premiere Birmingham October 21 - 22, 2018

Email Form to:
ann@premiereshows.com
 or fax (407) 265-3134

Company Name: (as would be promoted in show materials) _____

Contact Name: _____ Phone: _____ Contact E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website Address: _____ f URL: _____

Twitter URL: _____ Instagram URL: _____

Classroom Education


<p>premiereorlando International Beauty Event</p> <p>premiere DAYSPA with spa business forum</p> <p>June 2-4, 2018</p> <p><input type="checkbox"/> Returning Educator <input type="checkbox"/> New Educator <input type="checkbox"/> Not interested in this show</p> <p>PREFERRED CLASS TIME requests are subject to availability.</p> <p><input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> SAT <input type="checkbox"/> SUN <input type="checkbox"/> MON <input type="checkbox"/> 60 min <input type="checkbox"/> 75 min</p> <p>EDUCATOR(S) NAME (as promoted in materials)</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>premiere PHILADELPHIA September 23-24, 2018</p> <p><input type="checkbox"/> Returning Educator <input type="checkbox"/> New Educator <input type="checkbox"/> Not interested in this show</p> <p>PREFERRED CLASS TIME requests are subject to availability</p> <p><input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> SUN <input type="checkbox"/> MON <input type="checkbox"/> 45 min</p> <p>EDUCATOR(S) NAME (as promoted in materials)</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>PREMIERE BEAUTY CLASSIC Columbus, Ohio October 7-8, 2018</p> <p><input type="checkbox"/> Returning Educator <input type="checkbox"/> New Educator <input type="checkbox"/> Not interested in this show</p> <p>PREFERRED CLASS TIME requests are subject to availability</p> <p><input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> SUN <input type="checkbox"/> MON All classes are 70 min in length</p> <p>EDUCATOR(S) NAME (as promoted in materials)</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>premiere BIRMINGHAM The Southeastern Beauty Event October 21-22, 2018</p> <p><input type="checkbox"/> Returning Educator <input type="checkbox"/> New Educator <input type="checkbox"/> Not interested in this show</p> <p>PREFERRED CLASS TIME requests are subject to availability</p> <p><input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> SUN <input type="checkbox"/> MON <input type="checkbox"/> 60 min <input type="checkbox"/> 75 min</p> <p>EDUCATOR(S) NAME (as promoted in materials)</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>APPLICATION DEADLINE: January 10, 2018 If accepted into the education program, your exhibitor contract with deposit must be received by February 14, 2018</p>	<p>APPLICATION DEADLINE: June 8, 2018 If accepted into the education program, your exhibitor contract with deposit must be received by June 22, 2018</p>	<p>APPLICATION DEADLINE: June 8, 2018 If accepted into the education program, your exhibitor contract with deposit must be received by July 2, 2018</p>	<p>APPLICATION DEADLINE: June 8, 2018 If accepted into the education program, your exhibitor contract with deposit must be received by July 16, 2018</p>

Classroom Education Requirements

QUALIFICATIONS: All educators must be in the professional beauty industry and will be required to purchase a booth on the exhibit floor. Education topics must remain educationally focused, unbiased & objective.

SELECTION PROCESS: The selection process is based on available space with relevance to the education topic. The Education Committee reserves the right to recommend final selections in order to ensure a balanced program. To be considered for education, applicants must submit the completed application and all required materials by above deadline for each show.

CLASSROOM EDUCATION RULES: Classes are scheduled in a shared classroom. Product sales or endorsement are not permitted in the classroom or surrounding areas. If accepted into the education program, your exhibitor contract with deposit must be received by above show deadline to be promoted in the show preview, which is directly mailed to professionals and marketed online. Promotion is forfeited if the required materials are not received.

Target Area of Education	Required Materials	Sample
<p><input type="checkbox"/> Anti-Aging <input type="checkbox"/> Business & Personal Development <input type="checkbox"/> Dayspa & Esthetics <input type="checkbox"/> Extensions & Weaves <input type="checkbox"/> Future Professionals <input type="checkbox"/> Global Texture <input type="checkbox"/> Hair Color <input type="checkbox"/> Hair Cutting/Styling <input type="checkbox"/> Hair Loss & Trichology <input type="checkbox"/> Lashes & Brows <input type="checkbox"/> Makeup <input type="checkbox"/> Massage Therapy <input type="checkbox"/> Medesthetics <input type="checkbox"/> Men's Grooming <input type="checkbox"/> Nails <input type="checkbox"/> Spa Business <input type="checkbox"/> Wellness <input type="checkbox"/> Check here to receive further info on hands-on workshop availability. <i>Note: limited space available</i></p> <p>Type of Education</p> <p><input type="checkbox"/> General Technique <input type="checkbox"/> Trends <input type="checkbox"/> Bridal / Special Event</p>	<p>All applicants must complete form and submit ALL required materials by above deadline for each show. (Check off all materials are attached)</p> <p><input type="checkbox"/> Classroom Application</p> <p><input type="checkbox"/> Class Title(s) and Description(s) Class title: 35 character max, Class description: 100 word max Premiere reserves the right to edit titles and descriptions for clarity and/or space limitations.</p> <p><input type="checkbox"/> Company Logo Only Vector EPS format, color or grayscale (spot color will be converted to CMYK) Create outlines before submitting to avoid font issues.</p> <p><input type="checkbox"/> Educator Headshot All images must be supplied as 300 dpi, where head size is 4" x 4" TIFF or EPS; JPEG (original image at 300dpi) All images in cmyk color mode.</p> <p><input type="checkbox"/> Educator Short Bio 50 word max</p> <p><input type="checkbox"/> Current Model Images Image must be at least 8" x 10" (2400 pixels x 3000 pixels) at 300dpi or corporate website media library or web address.</p>	<div data-bbox="949 1412 1587 1692">  <p>Alfaparf Milano featuring William Beauregard</p> <p>Introducing Pigments! Sun 2:30 - 3:30p & Mon 3:30 - 4:30p Room W222A</p> <p>Alfaparf Milano will showcase a unique professional category of color that allows you to enrich an incredible variety of in-salon services and multiple care products with color. Beau embraces his love for hair color by advancing his skills through continuing to work as a distinguished stylist and educating others. He is committed to sharing the philosophy and methodologies of Alfaparf Milano and the Italian culture it values.</p> <p>ALFAPARF MILANO</p> </div> <p>Acceptance of Terms</p> <p>I understand that if my proposal is accepted, Premiere is authorized to use promotional materials submitted. I have reviewed, understand and will adhere to classroom education requirements if chosen.</p> <p>My contact information may be used to advise me of future Premiere events.</p> <p>Name (Please Print) _____</p> <p>Title _____</p> <p>Signature _____</p> <p>Date _____</p>